

# Bite & Smile

# Franchise With Us



### A BIG WELCOME

Salva Fast Food is one of the fastest-growing high street Kebab shop chains in the UK retail sector. Now Salva Fast Food is doing the same for there tail Kebabs market, offering customers a great quality Doner Kebabs experience for less cost. Since its inception, the Salva Fast Food brand has been warmly embraced and the first shops have proved that the business model is robust and profitable, enabling habitual Doner Kebab eatersto save hundreds of pounds a year when enjoying our Fair trade Kebabs from the growing network of Fast Food shops, kiosks and unattended machines. It's an exciting period of expansion and we are now ready to work with ambitious franchisees to accelerate our roll out programme across the UK, and throughout Europe. Come and join the kebab revolution!



### Delicious Food



"Fair price good taste, and excellent place to sit and chill with friends and family" - James Oliver Novis







"Wonderful taste. I like sitting outside, fresh air and hot Kebab..." - Ergin Gulgec



Part of the easy family of brands, famous for great value and great service. We've designed cosy spaces using mainly natural materials to contrast with our vibrant white signage.

## Salva Shops



Fit SET UP **COST** out + equipment Signage + design Property costs Stock + capital + Franchise fees £ 50-75k

£ 40k £ 5k £ 10k £ 10k

#### **FRANCHISE COSTS**

Franchise fee £ 15k Royalty fee 6% pa

#### TIMINGS

Property search 0-3 months Fit-out + training 1 months

## Development Plans

### Projected growth by 2030

• 85 Salva shops C

#### **ARE YOU READY?**

Opening a franchise with **Salva Fast Food** is a great business opportunity, requiring lots of hard work and commitment! We expect our franchisees to be passionate and driven in delivering the best quality experience for customers.

This is a hands-on business and requires franchisees to be fully involved in the day to day running of their operation. We look for partners who display the following attributes...

- A passion for Doner Kebab
- Proven business acumen and experience
- Strong leadership and people skills
- Openess to advice, guidance and change
- Focused on excellent customer service
- Confidence and an assured communicator

#### THE NEXT STEPS

- 1. Register interest for pre-approval
- 2. Pay deposit 50% of franchise fee (refundable £10K)
- 3. Sign Franchise Agreement
- 4. Property search and negotiation
- 5. Business and financial planning
- 6. Shop design and specification
- 7. Pay build cost and fee balance
- 8. Shop fit-out and equipment install
- 9. Recruitment, training and systems
- 10. Marketing campaign and shop launch
- 11. Regular monitoring and support
- 12. Welcome to the salva fast food family!

